

HOME CINEMA

Choice

DREAM THEATRE



The idea:

- Our bespoke package is offered solely to companies that design and install home cinema/media room projects.
- This creative solution is designed to support your business across our high-profile platforms.
- Offering you: Brand exposure to a lucrative prime audience, brand endorsement from *the* industry respected title, trust and affinity with consumers and ongoing marketing rights for business development.

The deal:

- 1 full-page advert per month for 6 consecutive months, appearing in the print magazine and in digital format.
- Introduction to the Home Cinema Choice Editor, offering the opportunity to discuss your company's own install feature.
- Features will also appear in the digital issues' Install section, which links directly to your website.
- PDFs will then be supplied, giving you the rights to reproduce our editorial content in your literature.
- Install features will also receive an awarded logo affirming 'Home Cinema Choice Dream Theatre' providing the rights to further endorsement from the magazine, which can be used in your company's collateral.

The benefits:

- Advertising is the mechanism to create awareness of your brands, generating affinity and trust with potential customers, with the ultimate aim to increase sales of your products.
- Editorial content is incredibly valuable & desirable by every business, siting you in the most prolific part of the magazine and providing you with the endorsement of our market-leading title.
- Post-review collateral allows you to continue to use our brand name in support of your company, offering trust, recognition and ongoing endorsement to further develop your business.

The cost:

- For all of this support to your business, the cost is only £450* per month, totalling £2,700*.

The rules:

- *All prices quoted are subject to VAT
- Adverts are non-cancellable
Editorial features are at the Editor's discretion

