



HOME TECHNOLOGY GROUP

WE ARE THE SIGHTS AND SOUNDS FOR TODAY'S TECHNOLOGY CONSUMER

stereophile

**SOUND
& VISION**

AnalogPlanet

SHUTTERBUG

**HOME
CINEMA**
Choice

HI-FI CHOICE

hi-finews
& Record Review

HOME TECH
NETWORK



HOME TECH NETWORK

The Home Tech Network of sites is the largest property in the Home Entertainment network with more influential buyers than any other internet equipment category.

We have the reach and targeting to meet your advertising goals.

- + Essential product information
- + More in-depth research
- + Superior complex reviews
- + Fastest way to locate where a product is sold
- + Highest search rankings in the category

The search for product information and buying recommendations starts and ends with Home Technology Network.

2.1M

UNIQUE
MONTHLY
USERS

9.5M

MONTHLY
PAGE
VIEWS

HOME TECH AUDIO VIDEO NETWORK USER STATISTICS



stereophile

UNIQUE MONTHLY USERS **500K**
MONTHLY PAGE VIEWS **2.2M**



SOUND & VISION

UNIQUE MONTHLY USERS **425K**
MONTHLY PAGE VIEWS **2.0M**



AnalogPlanet

UNIQUE MONTHLY USERS **110K**
MONTHLY PAGE VIEWS **400K**

HOME TECH UK NETWORK USER STATISTICS



HOME CINEMA
Choice

UNIQUE MONTHLY USERS ... **60K**
MONTHLY PAGE VIEWS **150K**



HI-FI CHOICE

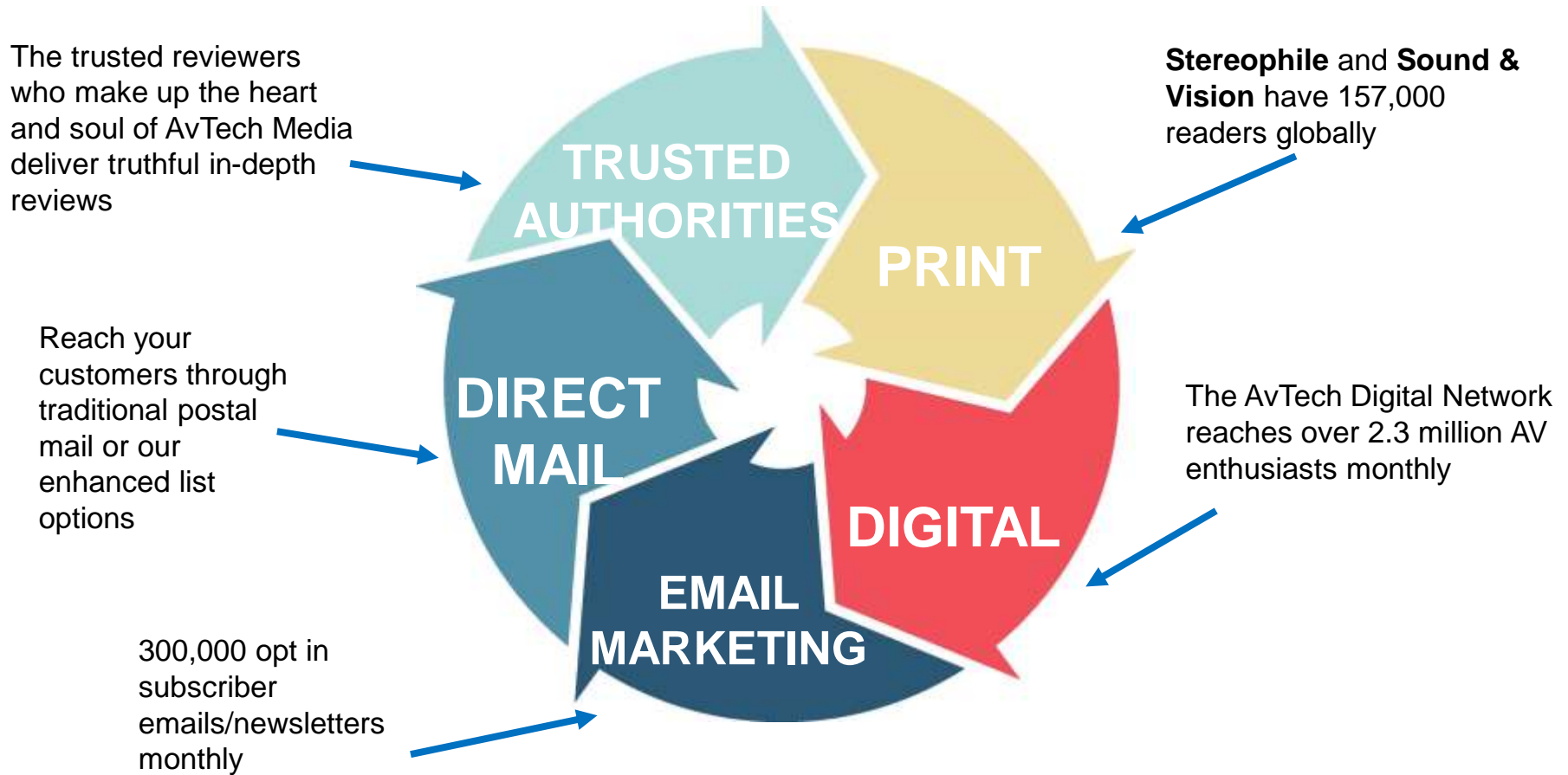
UNIQUE MONTHLY USERS ... **60K**
MONTHLY PAGE VIEWS **170K**



hi-finews
& Record Review

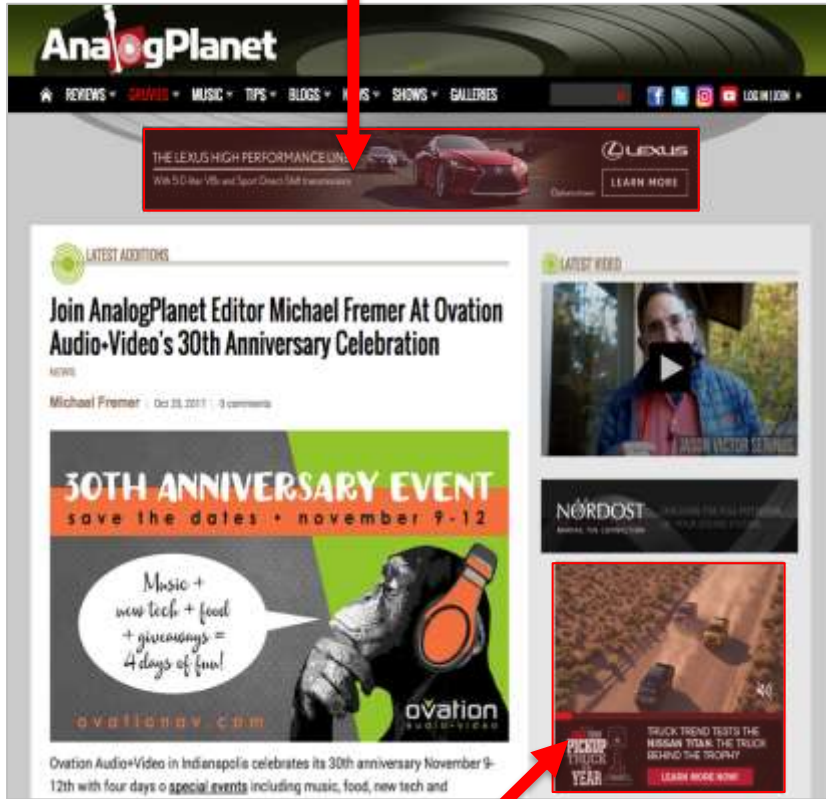
UNIQUE MONTHLY USERS ... **100K**
MONTHLY PAGE VIEWS **400K**

INTELLIGENT INTEGRATION: CONNECTING *YOUR COMPANY* TO *YOUR CUSTOMER*



RUN OF SITE PLACEMENTS

728x90 Banner Placement



336x1200 High Impact Tower ad

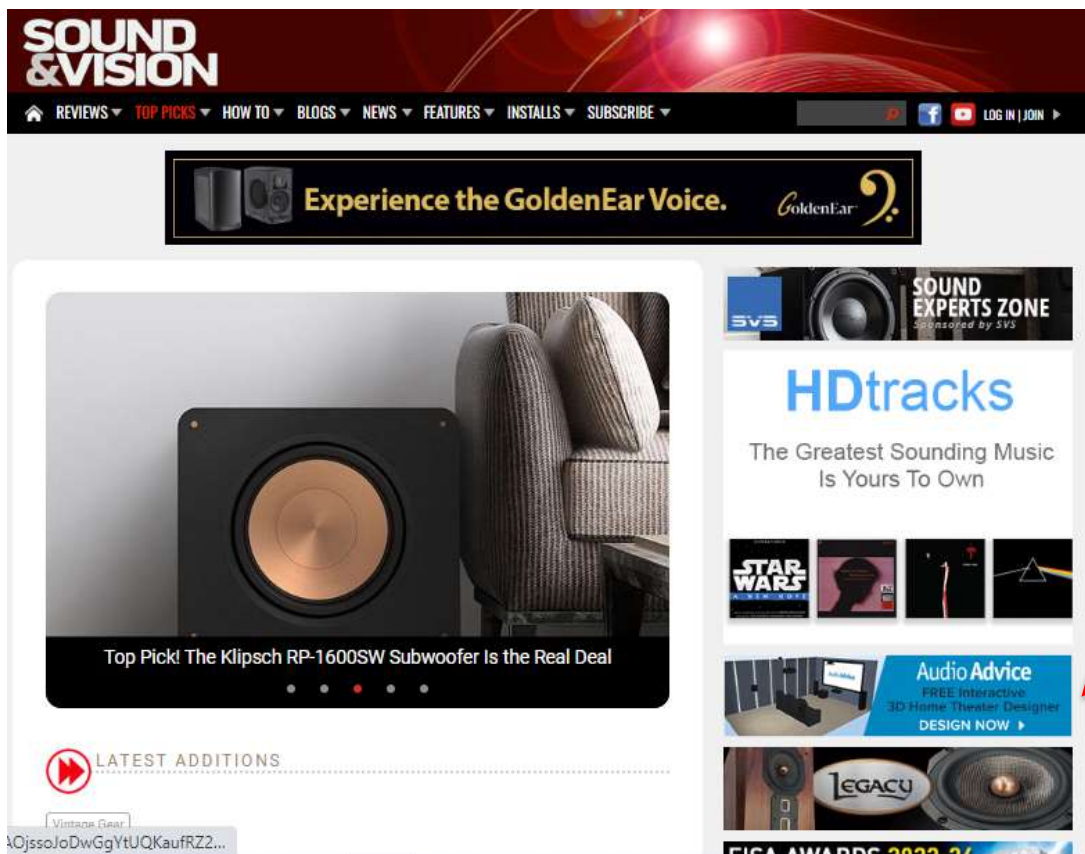


336x280 Box Placement

COST:
728X90 OR
336X280
\$1,500/mo

COST:
336X1200
\$2,000/mo

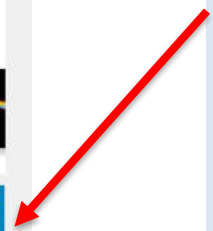
SITE WIDE SPONSORSHIP



Get a fixed Placement ad that appears on **every page** of the site.

The site wide sponsorship delivers a consistent and continuous advertising presence at an affordable monthly rate.

336x80 Site Wide Sponsorship guaranteed 300,000 impressions per ad, per month.



1 SITE SPONSORSHIP
\$2,500

2 SITE SPONSORSHIP
\$2,000

3 SITE SPONSORSHIP
\$1,500



TECH CENTER MICRO SITE

The site will be written and produced by our marketing writers and site development production staff. The site will be fully linked throughout the Network of sites. The content will introduce our users to the new technology or sales offering provided by your company.

Category Exclusivity

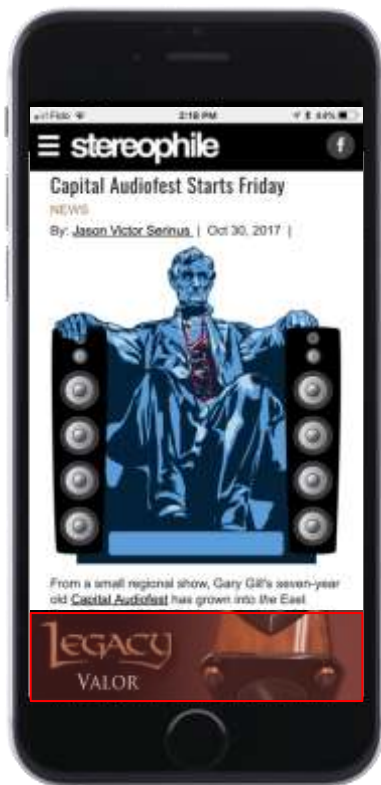
Using the editorial power of our publications, we create an advertorial site, editorially tied to your product. Ad units and links within our navigation lead to a Technology Center.

- Minimum yearly impressions:
12 million

COST PER
YEAR
\$50,000

MOBILE ADVERTISING

SPONSORSHIP COST:
 MOBILE OR TABLET
 PER MONTH
\$3,000





GROUP SPONSOR NEWS-LETTER

We mail one eNewsletter per property, which holds **5 sponsors**. Each sponsor provides 336x280 creative material to be mailed to our 300,000 opt-in subscribers.

COST

\$1,500



SOLO SPONSOR NEWS-LETTER

In addition, we have the ability to mail an eNewsletter with one sponsor. This sponsor must provide three 600x300 creatives. This is a great opportunity for a single product, a buy back program, or a dealer upgrade!

COST

\$4,500

CEDIA EXPO



We're building bigger, bolder, better!
Three days of product, education, and connection

[Register Now](#)

CEDIA Expo is the only event dedicated to residential technology and pros that drive our industry forward. Only at CEDIA Expo can you experience cutting-edge innovation, learn from top experts in the residential technology industry, and connect with like-minded smart home pros in one place.

At this year's event, you can expect to:

- Experience **new and innovative products** from the [leading brands](#) in the home technology space, including Legrand AV, Savant, Crestron, and Origin Acoustics (just to name a few!).
- Learn from the **top industry professionals** on the Smart Stage, during [Manufacturer Product Training](#) classes, and at the [CEDIA All Access Conference sessions](#).
- **Network with like-minded peers**, leading influencers, and top brand representatives under one roof.

Join us September 7-9 in Denver, Colorado, for three days of new products, insightful education, and key connections. Save your spot below!

[Learn More and Register!](#)

Pro tip! Save \$75 instantly on an expo-only pass when you register by July 16. [View pricing >>](#)

DEDICATED E-BLAST

The Dedicated eBlast is your message sent to a list of about 100,000 opt-in subscribers.

This is a great opportunity to promote your product or event to a captive audience!

You build, create, and we will deploy it for you in-house.

SOCIAL

Why social? It's about engagement. It's about increasing brand recognition and brand loyalty. It's about reaching new potential customers and providing a rich consumer experience.

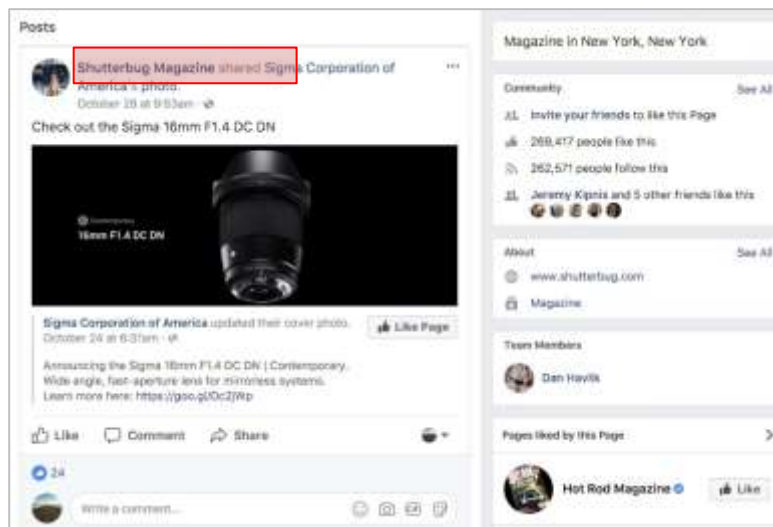
Get them talking about your business across our social networks comprised of Facebook, Twitter and Instagram.

We can lock your story on top of Facebook or Twitter for maximum exposure on our ever-increasing social networks!



SHARED/SPONSORED POSTS

\$1,500



The screenshot shows the AnalogPlanet website interface. At the top, there's a navigation bar with categories like REVIEWS, MOVIES, MUSIC, TIPS, BLOGS, NEWS, SHOWS, and GALLERIES. Below the navigation, there are two DAC units: LIBERTY DAC and MANHATTAN DAC II. The main content area features a 'LATEST ADDITIONS' section with an article titled 'Rhino's Massive *Use Hearing Protection: Factory Records 1978-79* Box Set – Worth It?' by Malachi Lui, dated Jun 22, 2020. The article includes a yellow warning sign graphic with the text 'USE HEARING PROTECTION'. To the right, there's a 'LATEST VIDEO' section featuring a video player for 'THE ZESTO AUDIO ZHILE INTERVIEW'. Below the video player, there are two promotional banners: 'UP YOUR ANALOG' with a 13% rebuild price offer, and 'EISA AWARDS 2020-21' celebrating the year's best consumer technology. At the bottom, there's a banner for 'CARY AUDIO' with the tagline 'High Performance Audio, World-Class Sound'.

VIDEO SPONSORSHIP



COST
PER
VIDEO

\$2,000

SWEEPSTAKES

Provide a product and you will have 2 weeks of exposure to hundreds of thousands of impressions on the site or sites of your choice.

SWEEPSTAKES
COST PER
SWEEPS / SITE

\$1,500

stereophile

REVIEWS RECOMMENDED COLUMNS SHOWS NEWS FORUMS SUBSCRIBE

Experience the GoldenEar Voice. GoldenEar

SWEEPSTAKES

The Dire Straits *Money For Nothing* Sweepstakes

Stereophile Staff | Jan 20, 2023

WIN ME!

Register to win a Dire Straits *Money For Nothing* Vinyl LP (Total value \$37.49 ea) we are giving away.

About the prize:

On June 17, Rhino will reissue *Money For Nothing*, the first Dire Straits greatest hits collection (featuring songs from the band's first five albums), which was originally released in October 1988. Newly remastered by Bob Ludwig, *Money For Nothing* will be made available in digital and double vinyl formats in early 2023.

Fully remastered by Bob Ludwig, and cut by Bernie Grundman, the *Money For Nothing* double vinyl reissue includes "Telegraph Road (Live Remix)," which was previously only available on the original CD format, and a

ALEXIA V WILSON AUDIO

FOCUS SE & XD Unprecedented Versatility

EISA AWARDS 2023-24 THE ULTIMATE CONSUMER TECHNOLOGY... ILLUMINATED!

NÖRDOST REVOLUTIONIZE YOUR LISTENING

"TAKES USB AUDIO TO A NEW PLANE OF FIDELITY." THE ABSOLUTE SOUND #336 + PS USB 7

NAD

SAVINGS UP TO 92%

ELAC The life of sound

WEBINAR

AVTech Media is offering webinars with access to our unparalleled network of 2 million+ viewers and immersion in AVTech Media's web traffic. Your viewers will be signed-on, registered, and waiting to hear from your company.

Here's how it works

The webinar will be posted within our regular news feed and across all our home pages. The announcement page itself will have a signup form embedded as shown at right. Once the webinar runs, this turns into a link to watch the archived version. We also offer your clients the opportunity to download product brochure pdfs, high-resolution photos, audio files, or any product information of your choice.

There are two options:

Live

Interact with your signed-on audience in real time. Demo product while answering questions. We recommend 15 minutes of video and 15 minutes of questions.

Prerecorded

Submit your video and answer questions at the end.

The Extras

We offer the opportunity to incorporate our Offer Widget, which lets you display an offer to attendees directly within your webinar at any time. Use for giveaways, coupon codes, or a discount across your dealer network.

After your webinar is completed, you will receive the email addresses of your attendees.

After the initial webinar run, it will remain accessible on our websites for one year.

An AVTech Media webinar will give you access to 2 million+ captive audiophiles who want to hear from you. We will be scheduling webinars weekly so please get back to us as soon as you can if you have interest as these will absolutely sell out fast. An AVTech Media webinar is the next best thing to presenting and interacting with your customer at a show!



Webinar sign up and promotion page



Webinar format mock-up.

- Get a one on one audience with your customers!
- Record ahead of time or go live. We deliver the traffic, you deliver the content.

1 HOUR
WEBINAR

\$1,000

